



## **FERNCROFT CC ESTABLISHES TOWN DAY**

*On Monday, May 4<sup>th</sup>, Ferncroft CC opens its doors to local residents*

FOR IMMEDIATE RELEASE

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MIDDLETON, MA – March 25, 2009 – Ferncroft Country Club is proud to announce its first Town Day to the local community. On Monday, May 4<sup>th</sup>, 2009 residents of Boxford, Danvers, Middleton and Topsfield and their guests are invited to experience the Club's Robert Trent Jones, Sr. championship course and par 3 course. A portion of the proceeds will be donated to the Ferncroft CC Junior Scholarship Fund.

Local residents can enjoy a round for \$75 per player, which includes green fee, cart fee and range. Tee times are available from 7:30 am. Players can also try out the executive par 3 course and practice facility, which features a putting green, short game area and chipping green, for \$25 per player. To reserve tee times, residents are encouraged to call Ferncroft CC well in advance at (978) 739-4040 ext. 231 or visit [www.ferncroftcc.com/townday](http://www.ferncroftcc.com/townday).

Head Golf Professional Phil Leiss stated, "We thought this was a great way to show appreciation to the local community while also continuing to raise money to help disadvantaged local youths learn life skills through golf. We are looking forward to it."

The Ferncroft CC Junior Golf Scholarship Program seeks to nurture disadvantaged young people ages 8-16 with an interest in golf by providing access, instruction, and equipment to introduce them to golf.

Since new owner Affinity Management ([www.affinitymanagement.com](http://www.affinitymanagement.com)) purchased the club in 2006, over \$2 million in restorations have been completed. These included fully renovating and reopening the previously dormant 19th Hole restaurant, building a new multi-section golf practice area, performing drainage work on 14 holes, repaving the cart paths and installing a fitness room filled with top-of-the-line equipment.

"The new owners of the course have done a great job with the renovations and improvements and have made Ferncroft a place to want to be a part of," commented former Boston Bruin and Ferncroft CC member Don Sweeney.

Known for its Robert Trent Jones, Sr. designed championship golf course that hosted the LPGA Boston Five Classic from 1980-90, Ferncroft Country Club is a full-service club with outstanding food, many social and children's activities, tennis courts, swimming pool, and fitness center. Set on an idyllic 287 acres, Ferncroft CC's lush greens are in an incredibly convenient location, just nineteen minutes north of downtown Boston where Route 1 meets I-95 on the North Shore. For more information about Ferncroft Country Club, visit [www.ferncroftcc.com](http://www.ferncroftcc.com) or call (978) 739-4040.

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